Funding opportunities and Valorisation/Impact
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Mining Digital Repositories, Royal Library, The Hague – April 11 2014
eHumanities – general comments

Lessons I have learnt: different names/words/languages/concepts; risks

- e-Humanities, Digital Humanities, Computational Humanities, Humanities computing, Digital Scholarship, etc...
- Building a Digital infrastructure for humanities research
- Doing Humanities research using new methodologies
- Digital world as a new object of study

- Technology push versus humanities demand
- Humanities questions versus technology solutions

- Collaboration has to be mutual and balanced!!!!!
Funding instruments

- Will there be a dedicated NWO funding instrument for eHumanities?

- NO

- However it does not mean there is no funding available for your type of research.
- You just have to package it in the right way.
NWO Funding Opportunities

- NWO Open Competition which allows for the inclusion of an investment component and NL/FL collaborations
- NWO Vernieuwingsimpuls
- NWO Zwaartekracht
- NWO Investeringsprogramma’s
  - eHumanities demonstration and curation projects have been funded within CLARIN (and hopefully CLARIAH)
  - eHumanities tools and data developed within CATCH (Plus) NLeScienceCentre, STEVIN, NWO Groot (Nederlab, CLIO-Infra)
  - NWO Groot: open again next year
- Top Sector Creative Industry
Creative Industry – top sector

- Innovation agendas for each top sector are dynamic annual updates of CLICK|NL SRIA - next one this summer
- IA is determined in collaboration with industry, researchers and governments and Creative Council
- CLICK|NL advises NWO/TNO with respect to funding instruments

Essential elements
- Implementation: Public – Private – Partnerships
- Co-funding required: 1%–40% and in cash/in kind

- In addition to research excellence knowledge valorisation is important
- Collaborations with HBO are stimulated
- Special programme for Media, Gaming and Heritage planned
International Funding Opportunities

- European Research Council: ERC grants (starting, consolidator, advanced, proof of concept, synergy)
- Horizon 2020 – for SSH opportunities see Net4Society website
  - Register as an expert!!!!
- Joint Programming Initiative Cultural Heritage – April 28 2014
- HERA Uses of the Past - open early 2015
- AHRC: international co-investigator policy
- Digging into Data – USA/CA/UK/NL plus ?? – open mid 2015?

- Marie Skłodowska-Curie actions (mobility) - open
- COST (networking) - open

- Check www.nwo.nl/GW webpage for all open opportunities
Six research dimensions which will be developed further over the summer are chosen for the next transnational HERA call.

- Uses of which past(s)?
- Uses of the Past for identity construction and institutional embedding of norms and values
- Uses of the Past in material culture and public space
- Uses of the Past in media and public space
- Uses of the Past: Transnational/international/national dimensions, including globalisation
- Uses of the Past: Impact on solving current problems, decision making and future policies
JPI Cultural Heritage and Global Change

- Scientific Research Agenda focus op tangible, intangible en digital heritage
- Four research priority areas:
  - Developing a reflective society
  - Connecting people with heritage
  - Creating knowledge
  - Safeguarding our cultural heritage resource

- Especially ‘creating knowledge’ could offer opportunities for Humanities
How to be successful in these calls

- Tailor your proposal to the call
- Have an excellent well-structured CV
- Have an excellent well-structured proposal
- Address in the proposal all evaluation criteria
- Test your proposal and abstract (!) not only on “friends”
- Properly address impact and implement PPPs
Impact terminology

- Knowledge transfer
- Knowledge exchange
- Knowledge utilisation
- Economic valorisation, impact
- Societal relevance, impact
What is meant by knowledge utilisation?

- Making scientific knowledge suitable and available for use outside academia;
- More than economic relevance, also societal, democratic and cultural relevance;
- Utilisation does not have to be obtained nor realised by researcher;
- Not a measure of scientific quality or scientific importance of the research.
Knowledge utilisation in NWO funding instruments

- 3rd Assessment criterion in Veni, Vidi, Vici and Open Competition:

- Three questions are important:
  - What is the relevance of your research outside academia and based on this: what is the objective?
  - Who might be interested outside academia in your research?
  - How can you involve these stakeholders (people/industry/institutes)? Which activity might be helpful?
Knowledge utilisation in thematic programmes

- Researchers are asked to collaborate with public and/or private parties, in so-called public private partnerships;

- Knowledge utilisation is an important part of your research proposal;

- A different way of doing research, which requests a different approach and a different way of setting up your research;

- Collaboration with external partners not new (STEVIN, CATCH, Cultural Dynamics, Science4Arts, Comprehensible Language and Effective Communication).
What can we learn from these examples?

- The researchers clearly defined their stakeholders at the beginning;
- Involved their stakeholders in an early stage of their research;
- Interactive process between the researchers and the stakeholders;
- Thought about the question how can we make a suitable contribution: decision making model, guidelines and so on;
- Fundamental research is an essential part of these projects but expectations must be managed properly;
- Setting up successful PPPs takes time and can be great fun.
Your research proposal

Three questions are important:

- What is the relevance of your research outside academia and based on this: what is the objective?

- Who might be interested outside academia in your research?

- How can you involve these people? Which activity might be helpful?

Three words: Relevance, target group and activity.
More tips


- Knowledge utilisation manual and best practice examples
- Impact assessment information (check out also the Pathways to Impact formulated by the RCUK: [http://www.rcuk.ac.uk/ke/impacts/](http://www.rcuk.ac.uk/ke/impacts/)
- Public Private Partnerships manual and best practice examples


QUESTIONS??

- Remember you can always ask NWO project officers for help.